



## The Benefits of Working Together

Highlight your role working with farmers to adopt 4R practices:

- 4R Technical Service Provider Directory
- Social Media Posts
- Co-authored articles about 4R Management & Benefits
- From Cloud to Cab Podcast Episodes
- 4R Advocate Program

### The Delaware-Maryland 4R Alliance

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Want to be added to our 4R  
Technical Service Provider  
Directory? Fill out a quick  
survey here:  
[www.surveymonkey.com/  
r/6GX9B3D](http://www.surveymonkey.com/r/6GX9B3D)

Or



ADVANCING 4R  
NUTRIENT STEWARDSHIP  
ON DELMARVA

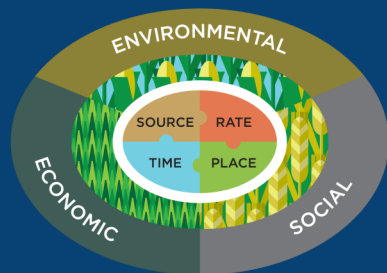


## THE DELAWARE- MARYLAND 4R ALLIANCE

*is a collaboration between agribusinesses, farmers, government agencies, conservation groups and scientists.*

*We're working to ensure that every nutrient application on Delmarva is consistent with the 4Rs- the right nutrient source, applied at the right rate, at the right time, in the right place.*

*We are focused on increasing implementation of 4R practices to benefit the economic, environmental and social well-being of our region and our farmers.*



### “COORDINATE & AMPLIFY”

The Delaware-Maryland 4R Alliance (DM4RA) brings all the groups that are working on nutrient-related issues to the same table, to coordinate and amplify our efforts. DM4RA Membership provides:

- **Opportunities to highlight your role** in advancing 4R Nutrient Stewardship
- **An exclusive network** to hear feedback on the needs and success stories from farmers that implement 4R practices
- **Connection to farmers who are seeking services and products** through our 4R Provider Directory.

As a trusted advisor, you influence your customers' decisions to improve their 4R Nutrient Stewardship over time. DM4RA Members have two responsibilities:

- **Conduct 4R outreach.** Sponsor, host or participate in field days, host an on-farm demonstration, contribute to an article about 4R practices or success stories or present at a seminar.
- **Help your customers get credit for their 4R Nutrient Stewardship.** You can share success stories or help to track and report practice adoption in a way that respects your customers confidentiality.

